



Who We Are

We are a lean, mean, digital marketing machine. Formed by a team of suitably qualified and well experienced consultants, Rise On Communications™ (ROC) is positioned to deliver bespoke digital strategy and project management solutions to suit your needs.

Our advanced business acumen and firm grasp of select industries allow us to evaluate your growth plans and translate them into tangible results online, ensuring consistent brand and business development.

Business development is a term often used loosely, with the intent to acquire and/or increase market share. We find the best way to meet this requirement is by adopting a fine balance between effective sales, marketing and PR utilizing the web as a common platform to complement or deliver these strategies. This is why our three core divisions reflect the benefits of our offering and its impact at every level, to form a turnkey service.



Website Design & Development



Content Development



Digital Marketing

Capabilities & Services

Our consultants have worked with a number of reputed local and international brands during their careers including **HSBC, Al Aan TV, Aldar, Abu Dhabi University, Global Citizen, Boutique 1** and **Couture One** creations to name a few. Below is a breakdown of our services offered under each category:

WEBSITE DESIGN & DEVELOPMENT

- Redesign/Site Facelift
- New launch
- E-commerce

CONTENT DEVELOPMENT & CRM SOLUTIONS

- Tone of Voice/Brand guidelines
- (SEO Friendly) Copywriting and editing
- Online PR, Feature Writing and editorials
- Art Direction & Photography
- Script Development & Videography
- Training Documents & Manuals
- Personalized landing pages/e-mailers and newsletters with data analytics, reporting etc.

DIGITAL MARKETING

- SEO (Search Engine Optimization)
- SEM (Search Engine Marketing)
- SMM (Social Media Marketing)

Additionally we also introduce Strategic Partnerships to leverage campaign performance on the ground, including the conceptualization and execution of special events, recruitment of (in house) sales/account management personnel and relevant media relationships (publications) as required.

Rise on Communications™, FZ LLC Dubai, United Arab Emirates

How We Work

We adopt two key approaches to new briefs:

Stand-alone projects: Our consultants will meet with your representatives to gather a full brief and understanding of your requirements. After which, you will be provided a quote for the required service whether individual or all of the above in line with our three pricing packages- Basic, Intermediate & Advanced.

Retainers: As we have recognized the need for continued service and strategic marketing advice on an ongoing basis, we now offer 3 retainer packages encompassing our core disciplines as Basic, Intermediate & Advanced options to suit your requirement. This helps our clients manage their outgoing cash flow, month on month while receiving a comprehensive service solution.

Rates and Processes

We follow stringent agency processes from inception through to completion, with regular status updates and reporting to ensure smooth project delivery, offering our clients competitive prices and quality assurance.

Explore: Initial consultation, assessment, research and analysis.

Engage: Implementation of the defined strategy, managing the entire process from end to end.

Evaluate: Ongoing performance monitoring, tracking and measuring results.

Contact Us

If you have any questions, an enquiry or simply wish to bounce an idea off us, please feel free to contact the partners on the details below or visit: www.riseoncommunications.com

Philip R. Schilling

Director - Digital Strategy

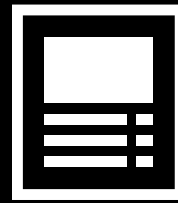
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RISEONCOMMUNICATIONS™



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& Development



Content
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Digital
Marketing